

Biography

Dan Guerrero



DAN GUERRERO began his eclectic career in New York where he was a successful theatrical agent with clients in the original casts of countless Broadway musicals in the years from *A Chorus Line* to *Cats*. He returned home to Los Angeles for an equally successful time as a casting director for stage and television before turning his talents to producing and directing.

He has been widely-acclaimed as a highly creative independent producer of diverse programming for network and cable television in both English and Spanish. At the same time, he has produced, written and directed music and award show events at such prestigious venues as the Kennedy Center in Washington, D.C., the Dorothy Chandler Pavilion in Los Angeles, the Cite de la Musique in Paris and New York's Apollo Theatre.

Guerrero began his production career at Guber-Peters Television as head writer and co-producer of the long-running late night talk/variety program, *El Show de Paul Rodriguez*. The landmark show aired nationally on Univision and internationally throughout Latin America bringing the biggest U.S. and Latin American stars together in a ground-breaking bilingual format.

He eventually headed Paul Rodriguez Productions with two *El Show* colleagues where the team produced four "docu-comedy" specials for FOX starring the comic actor: *Paul Rodriguez: Behind Bars*, *Crossing Gang Lines*, *Back to School* and *Born to Ride*. The highly-rated programs were a unique mix of documentary footage, music performances and stand-up taped at locations from San Quentin prison to the Black Hills of South Dakota and the barrios of East LA and South Central.

Guerrero served as executive producer of another successful talk/variety show, *Al Dia con Maria Conchita*. The daily talker aired nationally on Telemundo with Maria Conchita Alonso hosting top music and film guests from Latin America.

As a partner in There Goes the Neighborhood Productions, Guerrero produced HBO's *Loco Slam*, a series of Latino stand-up comedy shows hosted by Carlos Mencia. He also co-produced the PBS *Kennedy Center Concert of the Americas* with Quincy Jones/David Saltzman Entertainment featuring the biggest names from the U.S., Mexico, Latin America, Canada and the Caribbean. The concert at the James L. Knight Convention Center in Miami celebrated the Summit of the Americas and was attended by President Bill Clinton and 34 leaders of Western Hemisphere countries.

Under his own banner, Guerrero produced the NBC *Vida Awards*, the CNBC *J.D. Power Global Automotive Awards* hosted by Tim Allen and the national PBS music special, *Vikki Carr: Memories/Memorias* that featured Carr, Arturo Sandoval, Mexican superstar Pepe Aguilar and Jack Jones. The bilingual program included a DVD/CD release.

An earlier bilingual Christmas special produced for Buena Vista International also created a best-selling CD topping the Billboard Top 50 Latin Albums chart. *Navidad en las Americas* was taped at Disneyland and aired on Univision with Ricky Martin, Chayanne, Jose Feliciano and late, greats Celia Cruz and Tito Puente among the TV guest performers.

Guerrero most recently co-produced and co-wrote [*Lalo Guerrero: The Original Chicano*](#), an award-winning documentary on his late father, Chicano music legend Lalo Guerrero. The film has been airing nationally on PBS stations as part of the *Voces* series hosted by Edward James Olmos and includes a DVD/CD release. It has also been screening at national and international Film Festivals.

Live shows and concert events directed by Guerrero include the recent world premiere of *Concierto para Mendez* for the Los Angeles Opera at the Dorothy Chandler Pavilion with a full on-stage symphony orchestra, opera singers, a narrator and visual projections celebrating the life of Mexican trumpet master Rafael Mendez. He also directed Jasmine Guy in *Raisin' Cane*, a solo show with an on-stage jazz trio about the Harlem Renaissance that toured several cities before a bow at the storied Apollo Theatre in New York.

Guerrero produced and staged the spectacular *AmericArtes Gala* at the Kennedy Center to launch the multi-year AmericArtes Festival featuring performances by the Costa Rica Youth Symphony Orchestra, Brazil's Deborah Colker Modern Dance Company, Julio Bocca and Ballet Argentino and Mexico's Tambuco Percussion Quartet among other distinguished artists. He returned to the Kennedy Center to direct *Pablo Neruda: A Centenary Celebration*, a special event honoring the Chilean poet with *Il Postino* author Antonio Skarmeta, the film's director Ariel Dorfman and soprano Veronica Villaroel among the participants.

Other live events include opening ceremonies for the city-wide *Artes de Mexico Festival* with more than 300 musical performers and costumed participants on the steps of Los Angeles City Hall and *The Maravilla Concert* to inaugurate the new Roy E. Disney Performing Arts Center at the National Hispanic Cultural Center in Albuquerque. The gala featured tenor Daniel Rodriguez, flamenco troupe Yjastros, mezzo soprano Suzanna Guzman, the Francisco Martinez Dance Company and the New Mexico Symphony among other music and dance performances.

Award show credits include the Inaugural *NCLR Alma Awards Gala* at the Biltmore Millennium Hotel, the *Imagen Awards* at the Beverly Hilton, the *Placido Domingo Awards* at the Dorothy Chandler Pavilion and *Estilo Latino* at Ruby Skye in San Francisco.

Guerrero has been twice honored by the distinguished Imagen Foundation for his positive portrayal of the Latino culture in his work and Hispanic Magazine recognized him as "one of the 25 most powerful Latinos in Hollywood."

The Dan Guerrero Collection on Latino Entertainment and the Arts was established in 2002 at the [University of California, Santa Barbara in their California Ethnic and Multicultural Archives](#).